

Tuesday, July 2, 2024

1:00pm-2:30pm CEST

[Click here](#) for a meeting overview containing a copy of all presentations and other leave-behinds from the meeting.

Participants

Chair: Henriette van Swinderen, *bvA, the Netherlands*

Barry Dooley, *AAI, Ireland*
Josh Faulks, *AANA, Australia*
Ninoksha D'Souza, *ABG, GCC*
Eleni Kitra, *ABG, GCC*
Katerina Papatryfon, *ABG, GCC*
Esther Benzie, *ACA, Canada*
Judy Davey, *ACA, Canada*
Patrick Hotte, *ACA, Canada*
Iván López de Carrizosa, *AEA, Spain*
Gisella Rojo, *ANDA, Peru*
Hilda Pérez, *ANDA, Venezuela*
Jan Morten Drange, *ANFO, Norway*
Lindsay Mouat, *ANZA, New Zealand*
Ricardo Torres Assunção, *APAN, Portugal*
Linda Hell, *bvA, the Netherlands*
Philip Perez, *CAA, Argentina*
Lukáš Horák, *CSZV, Czechia*
Thomas Kragh, *Dansk Annoncørforening*
Younes Okba, *GAM, Morocco*
Shreya Godani, *ISA, India*
Hara Harakrishnan, *ISA, India*
Sunil Kataria, *ISA, India*
Steve Chester, *ISBA, UK*
Phil Smith, *ISBA, UK*
Hideto Takada, *JAA, Japan*

Riikka-Maria Lemminki, *Marketing Finland*
Brian Yuyi, *MASA, South Africa*
Enia Zimunya, *MAZ, Zimbabwe*
Lars Gibbe, *OWM, Germany*
Afsheen Rizavi, *PAS, Pakistan*
Elzbieta Gorajewska, *POR, Poland*
Ilkin Karimov, *RMID, Azerbaijan*
Yeşim Koçyiğit, *RVD, Türkiye*
Dilhan Kolko Yildiz, *RVD, Türkiye*
Nerina Komioti, *SDE, Greece*
Matina Sgardeli, *SDE, Greece*
Peter Mackhé, *Sveriges Annonserer, Sweden*
Hanna Riberdahl, *Sveriges Annonserer, Sweden*
Roland Ehrler, *SWA-ASA, Switzerland*
Ľubomír Tuchscher, *SZZV, Slovakia*
Kadi Aguraijuja, *TULLI, Estonia*
Anne-Laure de Hults, *UBA, Belgium*
Luc Suykens, *UBA, Belgium*

Laura Baeyens, *WFA*
Jon Baldwin Quintanilla, *WFA*
Camelia Cristache-Podgorean, *WFA*
Will Gilroy, *WFA*
Stephan Loerke, *WFA*
Michelle McEvoy, *WFA*